Product Category	Fixed Standard Cash Back Rates
Gift Cards, Wine	0.00%
Video Games & Video Game Consoles	0.50%
Televisions	1.00%
PC, PC Components, DVD & Blu-Ray	1.25%
Toys	1.50%
Physical Books, Health & Personal Care, Sports, Kitchen, Automotive, Baby Products	1.12%
Digital Music, Grocery, Physical Music, Handmade, Digital Videos	2.50%
Outdoors, Tools	2.75%
Headphones, Beauty, Musical Instruments, Business & Industrial Supplies	3.00%
Apparel, Amazon Element Smart TV (with Fire TV), Amazon Fire TV Devices, Jewellery, Luggage, Shoes, Handbags & Accessories, Watches	3.50%
Amazon Echo Devices, Amazon Fire Tablet Devices, Dash Buttons, Amazon Kindle Devices, Furniture, Home, Home Improvement, Lawn & Garden, Pets Products, Pantry	4.00%
Fashion Women, Men & Kids Private Label, Digital Video Games, Luxury Beauty, Amazon Coins	5.00%
Advertising Services	2.00%
Numerology Services	6.00%
All Other Categories	2.00%